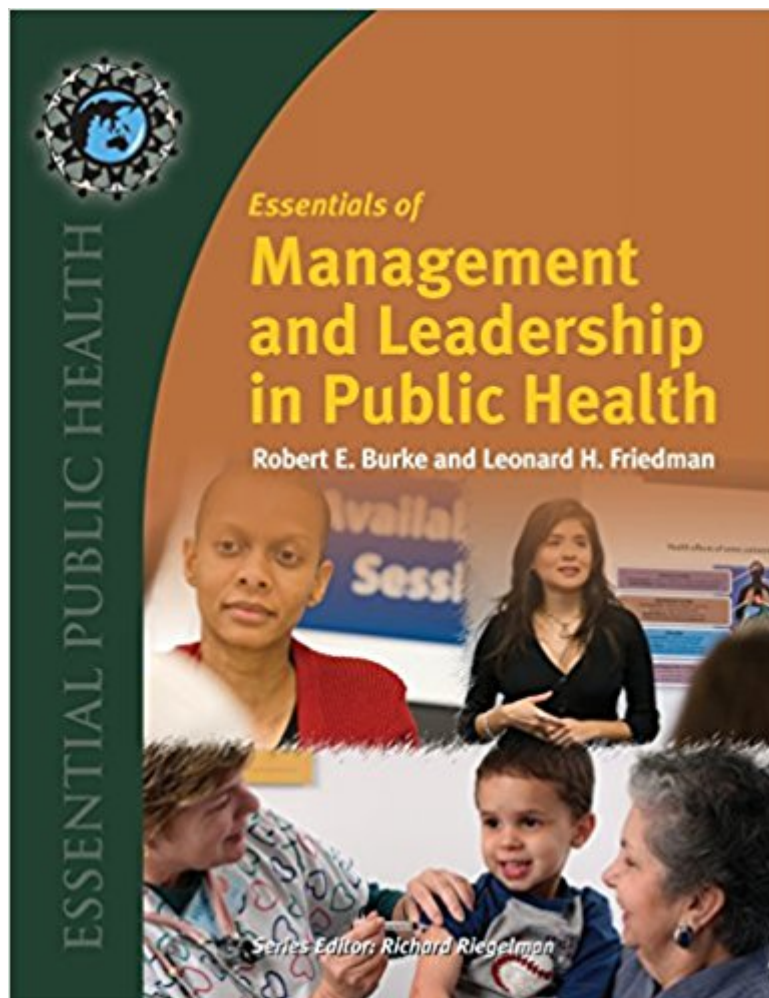




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Essentials Of Management And Leadership In Public Health (Essential Public Health)



Synopsis

Driven by recent events and new trends, public health training increasingly requires new and more advanced information—leadership and management skills drawn from business, industry, education, and government. This text offers basic foundation for students entering the field of public health management with a specific focus on developing knowledge and skills in the cross cutting competency domains identified by the ASPH. *Essentials of Management and Leadership in Public Health* covers: An introduction and history of the field of public health management; The evolution of key leadership and management theories; The changing role of public health management professionals and key characteristics of a successful public health leaders; Key issues in the organization, financing and delivery of healthcare services; Fundamental concepts about the classic functions of management including economics, finance, marketing, strategy, administration, human resources, and community relations; and Modern approaches to leadership development, selection, retention and succession planning. Looking for more real-life evidence? Check out Cases 1, 2, 5-10, 13, 15, 19-21 in *Essential Case Studies in Public Health, Putting Public Health into Practice*.

Book Information

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Customer Reviews

Management and leadership is an academic book. My professor recommends it in Colorado School of Public health. Along with my 10 years of experience in public health with international agencies this book brought alot to learn. I wish I had this book earlier during my work. I am sure this will help

all the working class in public health to get the competencies required for leading and managing a public health organization in this rapidly changing environment.

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